

\$\$\$ Chamber Dollar Program FAQ For Retailers

Selkirk Biz – your area chamber of commerce - encourages all members to welcome and accept \$\$\$ Chamber Dollars. Over \$350,000 worth has been sold since the program's inception. This means \$350,000 that stays in the local economy.

WHAT IS THE \$\$\$ CHAMBER DOLLAR PROGRAM?.... it is a “shop locally” program that encourages and promotes purchasing at local businesses in the Selkirk, St. Andrews, St. Clements and West St. Paul area.

WHAT IS A \$\$\$ CHAMBER DOLLAR?..... it is a cheque issued through Selkirk Biz that comes in different denominations, for example \$5, \$10, \$15, \$20, \$50, but never more than \$100. They have no expiry date.

WHO ACCEPTS \$\$\$ CHAMBER DOLLARS?..... any participating Chamber member's business who provides a product or customer service. To be listed on the \$\$\$ Chamber Dollar directory, or for the most up-to-date listing, please contact the Chamber Office.

AS A CHAMBER MEMBER HOW DO YOU ACCEPT THE \$\$\$ CHAMBER DOLLARS?.... consider the cheque as you would a Traveller's cheque. Put the name of your business on the cheque and deposit it into your operating account - just like any other cheque. **The difference is refunded if the total bill is less than the cheque value.**

WHO BUYS \$\$\$ CHAMBER DOLLARS..... individuals, businesses, government agencies and non-profit organizations who want to support local shopping and the community's businesses. The purchasing groups use them as prizes, thank you's and for employee recognition programs. One of our biggest supporters, Gerdau, purchased over \$200,000 since inception to recognize their valuable employees.

HOW IS THE PROGRAM DIFFERENT FROM A GIFT CARD?....the individual who receives the \$\$\$ Chamber Dollar can redeem their cheque at various participating Chamber member's businesses.

CAN CHAMBER MEMBERS PURCHASE \$\$\$ CHAMBER DOLLARS?.... Absolutely!. What a great gift idea for your employees, family or friends. They are purchased at face value.

HOW WILL CUSTOMERS RECOGNIZE WHO ACCEPTS \$\$\$ CHAMBER DOLLARS...by viewing the list at selkirkbiz.ca and confirming with the retailer prior to redeeming.



It's all right here!