



1st ANNUAL CATFISH DEN Wednesday Nov 7, 2018 @ John Vadeboncoeur Theatre, Selkirk MB, 6:00 – 9:00pm. APPLICATION PACKAGE

The Selkirk Biz is thrilled to present the 1st annual Catfish Den! The 10 most likely to succeed applications (as determined by the Catfish Committee) will present their ideas.

As a presenter, you must meet all the eligibility requirements before being considered:

1. You must be over the age of majority
2. You must currently operate, or operate by November, 2019, within the City of Selkirk, RM of St. Clements, RM of St. Andrews and RM of West St. Paul
3. The presenter does not need to be a resident of one of these communities but the business office must be the region.
4. No prize money is awarded until the business is in operation.
5. Existing Franchise that are currently operating are not eligible.
6. Winners must collect their prize from the Selkirk Biz by October 31, 2019.
7. **Information supporting your business ideas or existing business is to be attached to this application and needs to be submitted by Friday September 28, 2018 by 5pm.**
8. On stage presentations will be provided up to 5 minutes, followed by Question and Answer period from the Cool Cats.
9. You do not have to answer any questions you feel it infringes on, or otherwise sensitive information.
10. Applicants must sign the application form acknowledging and accepting the terms and conditions outlined in order to be deemed eligible.
11. **Complete applications can be drop off at the Selkirk Biz location, 200 Eaton Ave, Selkirk Manitoba Attn: Sheri Skalesky, Selkirk Biz 9:00 am and 5:00 pm Monday to Friday or email at info@selkirkbiz.ca.**
12. The Catfish Den Committee will meet to determine the candidates and presenters and then those individuals will be notified on or before Friday October 12, 2018.
13. All contestants will be required to attend a photo op prior to the event, and will be used in pre-event promotion as well as during the event.
14. **Include an application fee cheque (made out the Selkirk Biz) \$30 application fee is non-refundable.**

Name of applicant(s):

Mailing address:

Email address:

Phone number:

Name of business (actual or proposed):

Sole Proprietor, Partnership, Corporation or Non Profit group (please circle one):

As a presenter, you have several group options (please circle one):

A - Product - you want to sell your product

B - Service - you want to sell your service

C - Partner - you want a business partner

The maximum 'Ask' is \$500 per Cool Cat, in exchange for any of the following:
percent of equity, royalty, naming rights, product, service, or other - explain here.
You are asking for money in exchange for:

Please attach your Business Plan describing your new or expanding business.
Include the following: location, hours of operation, details of operation, number of owners, number of staff, expected growth over next 1-5-10 years, any market research you have completed that represents a demand for your product or service. Also include details about yourself including but not limited to: experience in this field, background, how long you have been in operation for, your history in the region, and why you feel you will be successful. Include any awards you have won relating to your business.

Close your pitch by stating why you want to be an entrepreneur and what is your passion that is connected to the products and services you would like to offer.

Signature: _____

Date: _____

For Office Use

Received by _____

Received on _____