



Selkirk Biz 204-482-7176  
200 Eaton Ave Selkirk MB R1A 0W6  
info@selkirkbiz.ca [www.selkirkbiz.ca](http://www.selkirkbiz.ca)

*It's all right here!*

*St. Andrews · St. Clements · East St. Paul · West St. Paul · Selkirk*

## **Eat Along the Red 2022 - Rules & Information**

a: Eatery must be located in one of the following areas: St. Andrews, St. Clements, East St. Paul, West St. Paul or the City of Selkirk.

b: Cost of entry:

Selkirk Biz Members Pricing: \$100 (plus GST)

Non Member Pricing: \$150 ( plus GST - joining today will reduce your cost on this and many more initiative & events - call 204-482-7176)

c: Completed application and payment must be submitted by July 28, 2022.

Payment can be:

mailed (Selkirk Biz, 200 Eaton Ave., Selkirk MB R1A 0W6), e-transferred (info@selkirkbiz.ca) or dropped off (same address) or credit card (ph. 204-482-7176)

d: Item will be poutine-themed, preferable a non-menu item made specifically for the contest. A high quality picture and description of entry is required by August 5 along with a brief write up on your business for promotions on our website, social media accounts and e-newsletters.

e: Participating venues are encouraged to help promote this initiative within their networks and on their website (if applicable). Graphics will be shared with you

f: Participating venues are encouraged to have their own in-store contest to encourage patrons to try the item

g: upon registration received, venues agree to the usage of social media references which may include, but not limited to venue name, pictures of venue and product.

h: Participating venue will supply Selkirk Biz with a summary at the end of the initiative which includes cost of item, total # of items sold & feedback on the event. This will help us with promotions and future planning.

