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St. Andrews • St. Clements • West St. Paul • Selkirk

2019 BUSINESS AWARDS BALLOT

RETURN BY SEPTEMBER 20

HOW TO SUBMIT YOUR BALLOT: Fill in the blanks and return to: *Selkirk Biz, 200 Eaton Ave info@selkirkbiz.ca*

Nominee:

Business / Owner Name: _____

Town/City: _____

I nominate this business or person because _____

Nominated by (confidential and mandatory):

Attach further explanation (recommended)

Name: _____

Address: _____

Phone #: _____ Email: _____

Nominated for: (check all that apply – providing an explanation will have a greater impact on voting)

Customer Service Award

Farm Family of the Year

Community Spirit Award

Marketing / Branding Award

Business of the Year Award

Woman Entrepreneur of the Year

New Business of the Year

Inclusive Business

Business Philanthropist of the Year

Visual Improvement Award

RETURN COMPLETED BALLOT BY SEPT 20 TO: SELKIRK BIZ 200 Eaton Ave – Selkirk, MB – R1A 0W6 info@selkirkbiz.ca fax (204) 482-5448

Your area chamber of commerce since 1901



2019 Biz Awards Criteria

Customer Service nominees must:

- provide an environment that enables staff to demonstrate exceptional customer service
- stand out above others that is proven by an extraordinary fact, strategy or achievement

Community Spirit nominees must:

- significantly & positively influence the community
- shape & help grow our community to become more prosperous
- influence our community that can be seen today

Business of the Year nominees must:

- demonstrate contribution to the industry & community
- make a positive impact on the community (spirit, drive & vision)
- display continual positive business growth
- commit to outstanding quality

New Business of the Year nominees must:

- be established for a min. of 2 years but no more than 5 years
- meet "Business of the Year" criteria listed above

Business Philanthropist of the Year nominees must be a business or owner who has demonstrated commitment to philanthropy:

- With financial support, volunteer commitment, event fundraising activities or other acts of philanthropy
- By encouraging and motivating others to take leadership roles in philanthropy
- By responding to local or regional needs

Woman Entrepreneur of the Year nominees must demonstrate and nomination submission must include:

- Business Achievement, Employment Growth and Contribution(s) to the local community
- Raising the profile of Selkirk and District through promotion and business excellence
- How the nominee has recognized opportunities, accepted challenges and taken risks to make the business successful
- Demonstrates a commitment to quality and service excellence
- Any extraordinary fact, strategy or achievement of the nominee or their business that merits the nominee being chosen

Farm Family of the Year:

- Nominees may be an individual or a couple
- Nominees may have a vested interest in the operation or be a shareholder of a farm company.
- Nominees must be actively involved in the farming operation
- Nominees must demonstrate commitment to agriculture and community involvement

Marketing / Branding Member's Choice Award nominees must:

- successfully have achieved a "brand" for their business by creating a name, logo or visual component that people recognize and trust to deliver what their "brand" promises
- have marketed their brand to the degree of success that their company stands apart from competitors and inspires loyalty from customers

Inclusive Employment

- recognizing the work of businesses in supporting inclusive employment for people living with a disability
- assisting adults in gaining paid employment and leading valued lives within their community

Visual Improvement

- recognizing an organization who has made a significant improvement to either their storefront or interior