



2018 Biz Awards Criteria

Customer Service nominees must:

- provide an environment that enables staff to demonstrate exceptional customer service
- stand out above others that is proven by an extraordinary fact, strategy or achievement

Community Spirit nominees must:

- significantly & positively influence the community
- shape & help grow our community to become more prosperous
- influence our community that can be seen today

Business of the Year nominees must:

- demonstrate contribution to the industry & community
- make a positive impact on the community (spirit, drive & vision)
- display continual positive business growth
- commit to outstanding quality

New Business of the Year nominees must:

- be established for a min. of 2 years but no more than 5 years
- meet "Business of the Year" criteria listed above

Business Philanthropist of the Year nominees must be a business or owner who has demonstrated commitment to philanthropy:

- With financial support, volunteer commitment, event fundraising activities or other acts of philanthropy
- By encouraging and motivating others to take leadership roles in philanthropy
- By responding to local or regional needs

Woman Entrepreneur of the Year nominees must demonstrate and nomination submission must include:

- Business Achievement, Employment Growth and Contribution(s) to the local community
- Raising the profile of Selkirk and District through promotion and business excellence
- How the nominee has recognized opportunities, accepted challenges and taken risks to make the business successful
- Demonstrates a commitment to quality and service excellence
- Any extraordinary fact, strategy or achievement of the nominee or their business that merits the nominee being chosen

Farm Family of the Year:

- Nominees may be an individual or a couple
- Nominees may have a vested interest in the operation or be a shareholder of a farm company.
- Nominees must be actively involved in the farming operation
- Nominees must demonstrate commitment to agriculture and community involvement

Marketing / Branding Member's Choice Award nominees must:

- successfully have achieved a "brand" for their business by creating a name, logo or visual component that people recognize and trust to deliver what their "brand" promises
- have marketed their brand to the degree of success that their company stands apart from competitors and inspires loyalty from customers

Inclusive Employment

- recognizing the work of businesses in supporting inclusive employment for people living with a disability
- assisting adults in gaining paid employment and leading valued lives within their community

Visual Improvement

- recognizing an organization who has made a significant improvement to either their storefront or interior