

# 4<sup>TH</sup> ANNUAL BUSINESS AWARDS - NOMINATION FORM

**DEADLINE: THURSDAY, SEPTEMBER 24, 2015**

Have you had an exceptional positive experience at a local business or know of a business leader that needs to be recognized for their commitment??? Now is the time to nominate a deserving business or leader in one or more of the following categories (see criteria on back of page):

**Customer Service**  
Sponsored by



**Community Spirit**  
Sponsored by



Selkirk & District Community Learning Centre

**Woman Entrepreneur of the Year**  
Sponsored by



**Business Philanthropist of the Year**  
Sponsored by



HERE FOR GOOD

**Farm Family of the Year**  
Sponsored by



**Branding / Marketing Member Choice**  
Sponsored by



**New Business of the Year**  
Sponsored by



**Business of the Year**  
Sponsored by



**Recipients will be honoured at the Awards Evening on October 15th, 2015**

## HOW TO SUBMIT YOUR NOMINATION:

In paragraph or point form, describe how the nominee meets the outlined criteria listed above. You can also include newspaper clippings & letters to support your submission. Please attach all documents to this form & return to the Biz office -address below

**DEADLINE FOR SUBMISSIONS: Thursday, SEPTEMBER 24, 2015**

**Nominee:**

Business / Owner Name: \_\_\_\_\_

Address: \_\_\_\_\_

**Nominated by (confidential):**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

**Nominated for: (Select only one category per form)**

- Customer Service Award
- Community Spirit Award
- Business of the Year Award
- New Business of the Year
- Business Philanthropist of the Year
- Farm Family of the Year
- Marketing / Branding Award
- Woman Entrepreneur of the Year

**NOTE:** Select only one category per form. If nominating a business for multiple categories, please submit a separate nomination for each one

**RETURN CLEARLY LABELED SUBMISSIONS TO:** Selkirk Biz Awards Committee 200 Eaton Ave – Selkirk, MB – R1A 0W6

Email: info@selkirkbiz.ca fax (204) 482-5448

After hours drop box located at the main doors of 200 Eaton Ave.. (Civic Centre)

## 2015 Biz Awards Criteria

### **Customer Service** nominees must:

- provide an environment that enables staff to demonstrate exceptional customer service
- stand out above others that is proven by an extraordinary fact, strategy or achievement

### **Community Spirit** nominees must:

- significantly & positively influence the community
- shape & help grow our community to become more prosperous
- influence our community that can be seen today

### **Business of the Year** nominees must:

- demonstrate contribution to the industry & community
- make a positive impact on the community (spirit, drive & vision)
- display continual positive business growth
- commit to outstanding quality

### **New Business of the Year** nominees must:

- be established for a min. of 2 years but no more than 5 years
- meet "Business of the Year" criteria listed above

### **Business Philanthropist of the Year** nominees must:

Be a business or owner who has demonstrated outstanding commitment to philanthropy:

- With financial support, volunteer commitment, event fundraising activities or other acts of philanthropy
- By encouraging and motivating others to take leadership roles in philanthropy
- By responding to local or regional needs

### **Woman Entrepreneur of the Year** nominees must demonstrate and nomination submission must include:

- Business Achievement
- Employment Growth
- Contribution(s) to the local community
- Raising the profile of Selkirk and District through promotion and business excellence The nature of the business and its products and services
- What is distinctive about the leadership and vision of the nominee
- How the nominee has recognized opportunities, accepted challenges and taken risks to make the business successful
- Demonstrates a commitment to quality and service excellence
- Any extraordinary fact, strategy or achievement of the nominee or their business that merits the nominee being chosen for this award.

### **Farm Family of the Year:**

- Nominees may be an individual or a couple
- Nominees may have a vested interest in the operation or be a shareholder of a farm company.
- Nominees must be actively involved in the farming operation
- Nominees must demonstrate commitment to agriculture and community involvement

### **Marketing / Branding Member's Choice Award** nominees must:

- successfully have achieved a "brand" for their business by creating a name, logo or visual component that people recognize and trust to deliver what their "brand" promises
- have marketed their brand to the degree of success that their company stands apart from competitors and inspires loyalty from customers

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